

Invest Stockholm





M Stockholm

The Capital of Scandinavia

Stockholm Business Alliance by Invest Stockholm

A cooperation with more than 50 municipalities in the Stockholm Region. Working with:



Business services

The service from the municipalities to the local established companies is measured within five significant areas.



Investment promotion

Promoting the Stockholm Region to attract investors, notably within ICT , Life Science and Cleantech.



International marketing

The strengths of the region is marketed by the brand Stockholm- the capital of Scandinavia.

The Stockholm Region

- The business and finance hub of Northern Europe
- Fast growing region, both in GDP and Population
- 56 municipalities working together
- 3,8 million inhabitants
- USP's in ICT & Life Science. "Unicorn factory"
- US-cloud giants present
- 18% of population working in high-tech



Let's start with 5 reasons for Stockholm...

- World leading tech and innovation hub
- Strong talent pool
- Progressive values
- Early starters = good test market
- Best place in the world for doing business



...or let's make it 10

- High quality of life
- Supportive social security system
- Best place in the world to raise a family
- Clean, green and healthy city
- Pioneer in sustainability and renewable energy



€111+ billion planned investments in
the Stockholm region by 2040

€60,7 billion

Housing



€6,5 billion

Railway, tramway



€5,3 billion

Highways



€3,1 billion

Extended Metro system



€1,1 billion

Harbour



€0,8 billion

Airports



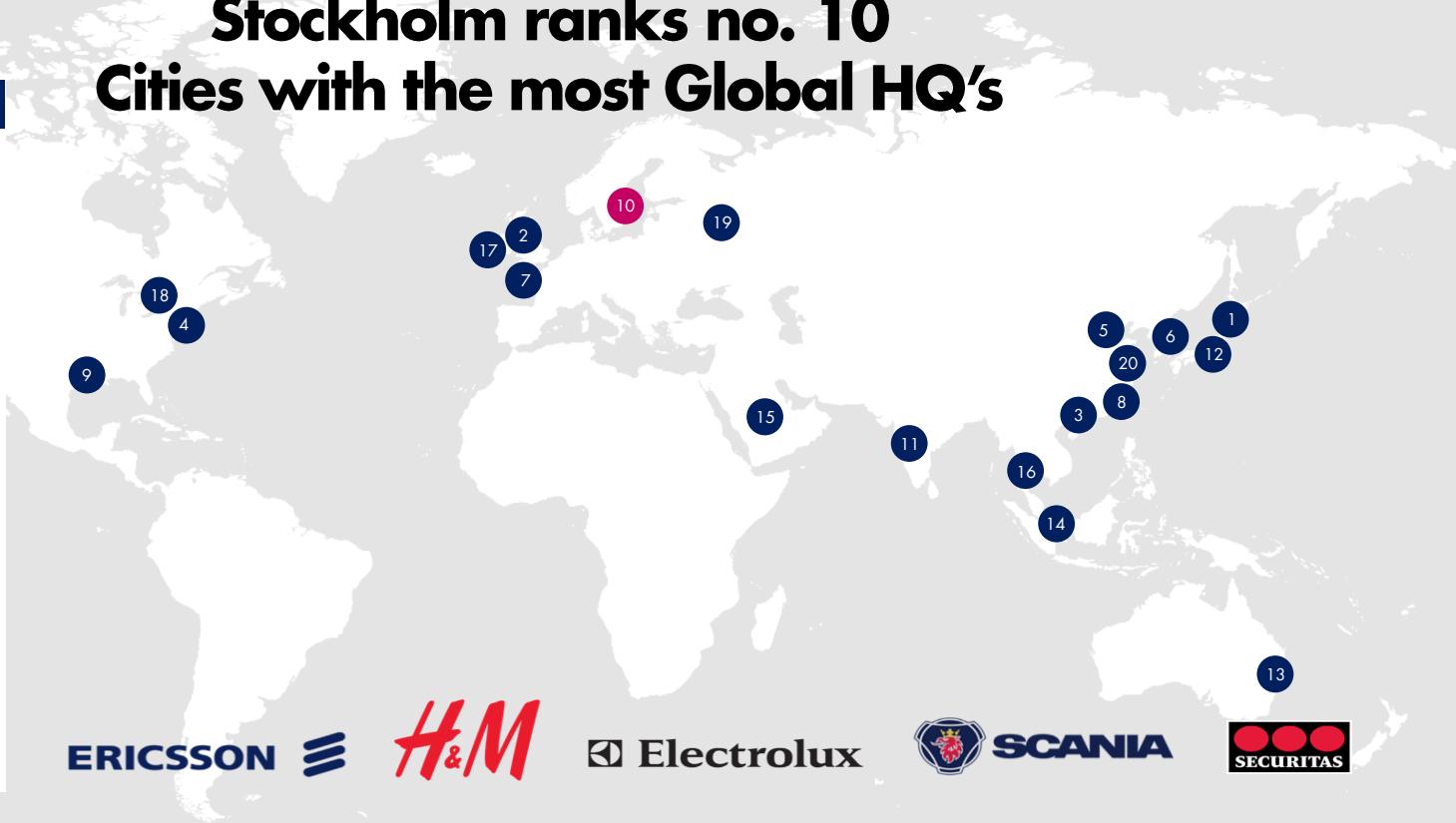
Stockholm
region

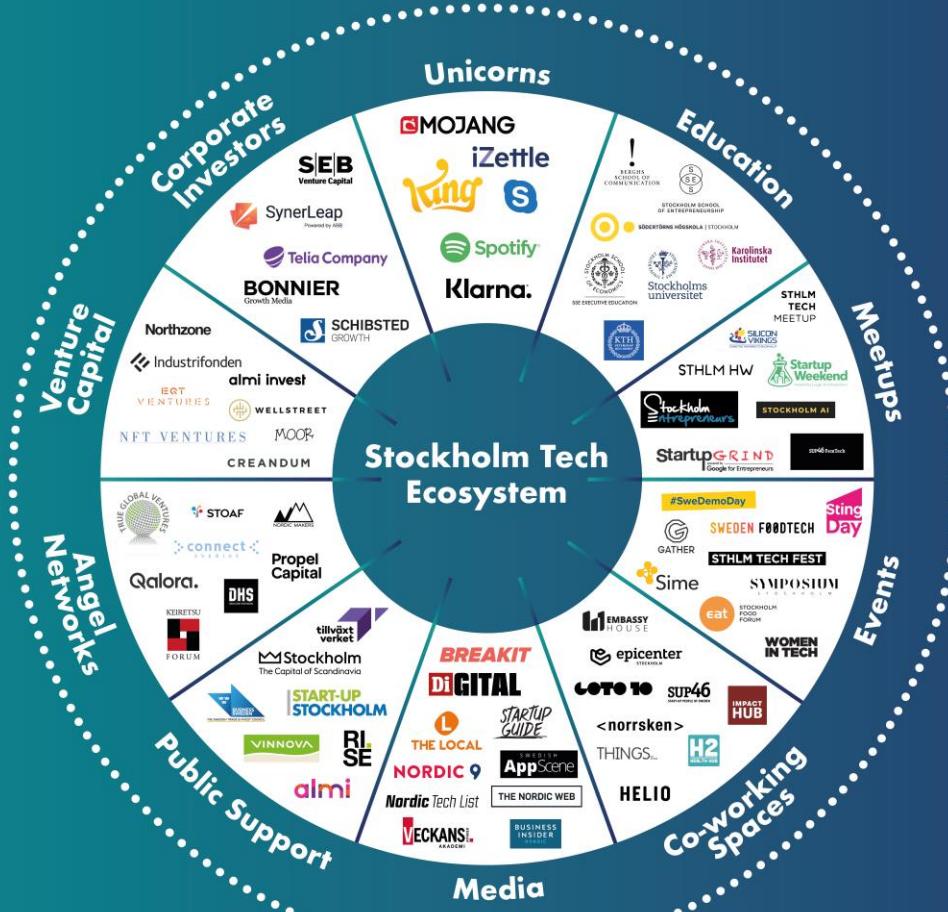
City of
Stockholm



Stockholm ranks no. 10 Cities with the most Global HQ's

Rank	Global HQ	No
1	Tokyo	132
2	London	57
3	Hong Kong	57
4	New York	54
5	Beijing	50
6	Seoul	47
7	Paris	45
8	Taipei	29
9	Houston	25
10	Stockholm	23
11	Mumbai	21
12	Osaka	19
13	Sydney	17
14	Singapore	17
15	Riyadh	17
16	Bangkok	17
17	Dublin	16
18	Toronto	16
19	Moscow	16
20	Shanghai	16
...	...	
29	Helsinki	12
59	Copenhagen	10
60	Oslo	8







Sweden is a small market.

THAT'S WHY SO MANY STOCKHOLM STARTUPS ARE BORN GLOBAL

with a strategy to scale and reach an international
market from day one.

Stockholm Business Alliance



Stockholm
The Capital of Scandinavia

Arboga	Nyköping
Avesta	
Botkyrka	Nynäshamn
Danderyd	Oxelösund
Ekerö	Sala
Enköping	Salem
Eskilstuna	Sandviken
Flen	Sigtuna
Gnesta	Smedjebacken
Gävle	Sollentuna
Hallstahammar	Solna
Haninge	Stockholm
Heby	Strängnäs
Huddinge	Sundbyberg
Håbo	Södertälje
Järfälla	Tierp
Karlskoga	Trosa
Katrineholm	Tyresö
Knivsta	Täby
Kungsör	Upplands Väsby
Köping	Upplands-Bro
Lidingö	Uppsala
Linköping	Vallentuna
Ludvika	Vaxholm
Nacka	Värmdö
Norrköping	Västerås
Norrstälje	Örebro
Nykvarn	Österåker
	Östhammar

**For more information, visit
www.investstockholm.com**

or contact:

Tora Holm

tora.holm@stockholm.se

