Stockholm
The Capital of Scandinavia
The Greater Stockholm Region

- Municipalities: 55
- Inhabitants: 3.7 M
- Students: 125,000
- Researchers: 11,000
- Universities: 29
- Workforce: 2 M
- Companies: 430,000
One of Europe’s fastest growing regions

Population growth

**Projection 2015-2080**

Stockholm
London
Copenhaguen
Berlin
Amsterdam

**Total changes in population**

Source: Eurostat
High GDP per capita & growing

BRP per capita in €

Source: Eurostat

Regional GDP growth historically from 1993 to 2013

<table>
<thead>
<tr>
<th>City</th>
<th>GDP Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Copenhagen</td>
<td>2.2%</td>
</tr>
<tr>
<td>Stockholm</td>
<td>3.5%</td>
</tr>
<tr>
<td>Amsterdam</td>
<td>in total growth</td>
</tr>
<tr>
<td>London</td>
<td></td>
</tr>
<tr>
<td>Berlin</td>
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</tbody>
</table>

Stockholm

3.5% in total growth
€95+
Billion investments in the Stockholm region by 2025

€1 billion
The “Slussen” project

€9 billion
Railways and tramways

€4 billion
Land and Dev. projects

€2,1 billion
The Stockholm Bypass

€16 million
The Stockholm City Line

€36 billion
180,000 new housing units are being built in the Stockholm region

180,000 new housing units are being built in the Stockholm region

€1,7 billion
Subway systems

Nacka C Järla Sickla Hammarby Kanal Sofia

City of Stockholm

Stockholm region
Stockholm ranks no. 10
Cities with the most Global HQ’s

Source: “A study of global and regional headquarters” by Stockholm Business region and Øresunds institution, 2015
### No. of Regional Headquarters (RHQs)
Nordic ranking, per city region

<table>
<thead>
<tr>
<th>Region</th>
<th>No of RHQs</th>
<th>Share of RHQs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stockholm Region</td>
<td>127</td>
<td>51%</td>
</tr>
<tr>
<td>Greater Copenhagen region</td>
<td>60</td>
<td>24%</td>
</tr>
<tr>
<td>Helsinki region</td>
<td>19</td>
<td>8%</td>
</tr>
<tr>
<td>Oslo</td>
<td>15</td>
<td>6%</td>
</tr>
<tr>
<td>Gothenburg</td>
<td>13</td>
<td>5%</td>
</tr>
<tr>
<td>Jutland</td>
<td>6</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>10</td>
<td>4%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>250</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

The Finance hub of Northern Europe

- Stockholm is the largest financial market and the economic engine of Scandinavia

- Finance industry directly employs 50,000 people.

- Nasdaq Stockholm is the largest stock exchange in the region and regional hub for Nasdaq.

- Stockholm is HQ for 4 of the 6 largest banks in the Nordics, all have significant part of their activities in the Nordics & Baltic region.

- Swedish banks early adopters ex Mobile banking, MobileBankID, Swish, Tradetech etc.

- Nordics tops IPO in EU beating London
Stockholm 5th city globally in creating most billion $ startups!

Per capita, Stockholm is 2nd in the world after Silicon Valley

Source: Atomico.com
Stockholm Tech Industry:
197K work in tech
18% work in tech
Stockholm Business Region AB

Stockholm Business Region is a company wholly owned by the City of Stockholm, and is part of the Stockholms Stadshus AB Corporation. Our aim is to make Stockholm the leading sustainable growth region in Europe.

Invest Stockholm Business Region AB

Invest Stockholm is the official investment promotion agency of Stockholm. We work on a long-term basis with the marketing and development of the Stockholm region as a business destination.

Visit Stockholm AB

Visit Stockholm is the official visitors bureau of Stockholm. We promote and develop the Stockholm region as a travel destination, with the aim to increase the number of international bednights.