

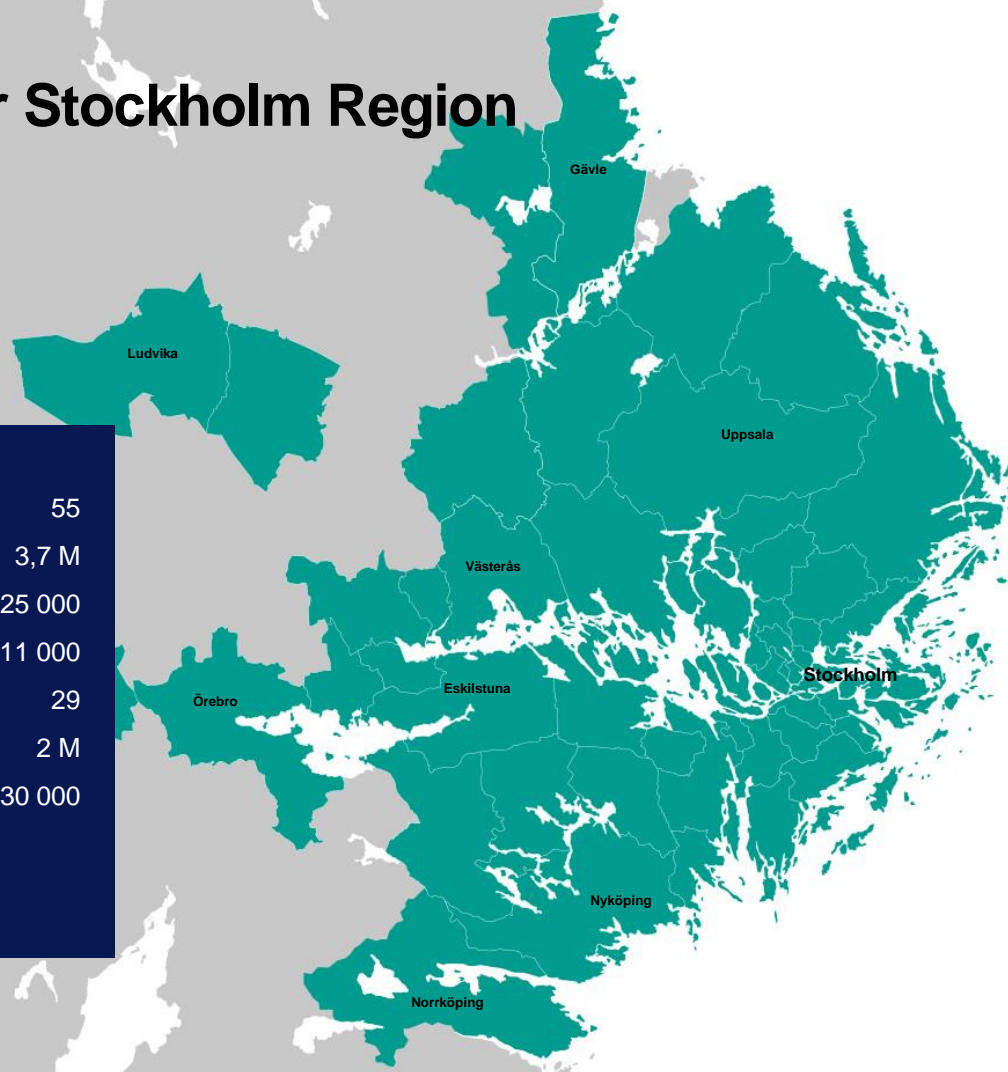


Stockholm

The Capital of Scandinavia

The Greater Stockholm Region

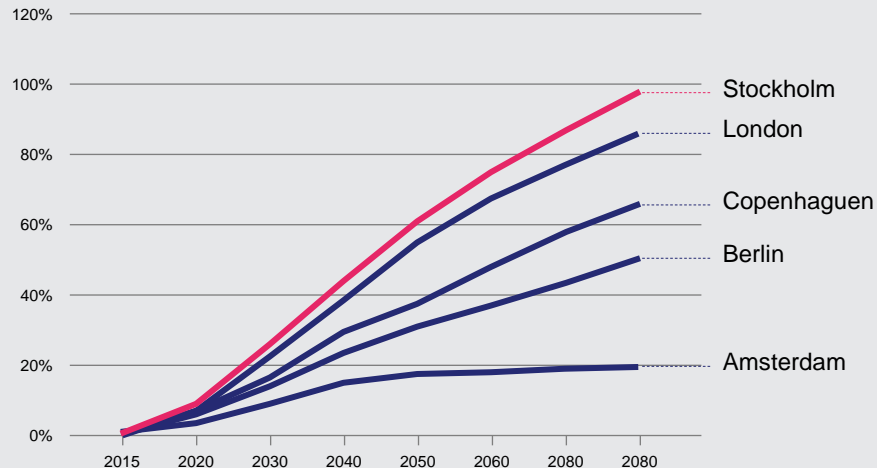
Municipalities	55
Inhabitants	3,7 M
Students	125 000
Researchers	11 000
Universities	29
Workforce	2 M
Companies	430 000



One of Europe's fastest growing regions

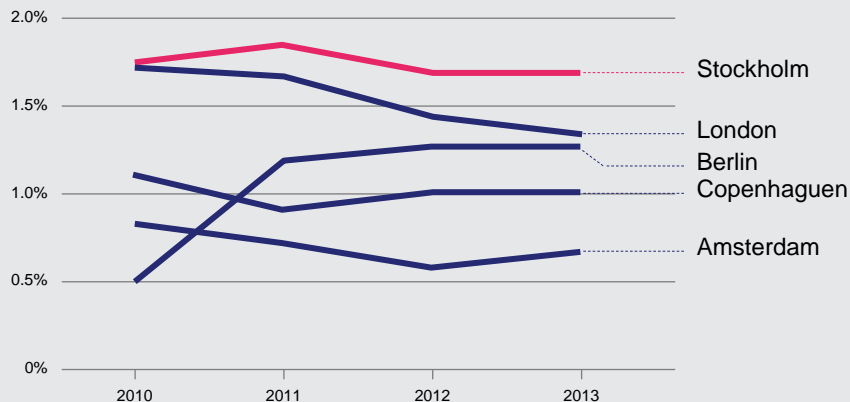
Population growth

Projection 2015-2080



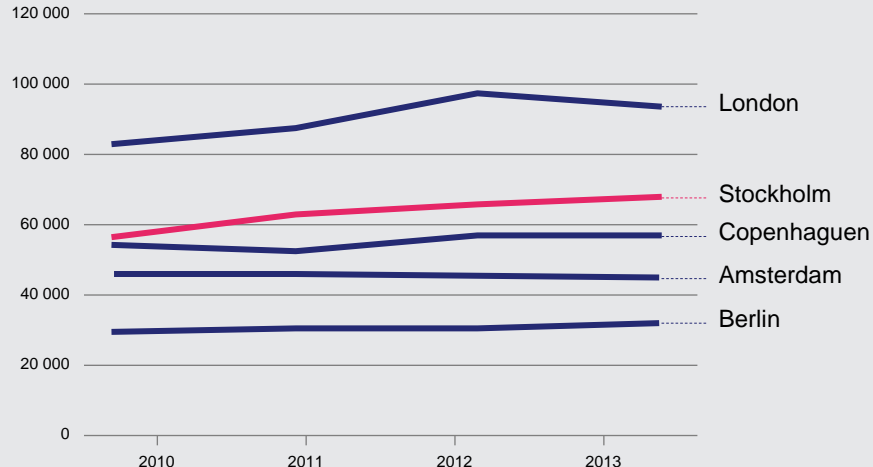
Source: Eurostat

Total changes in population



High GDP per capita & growing

BRP per capita in €



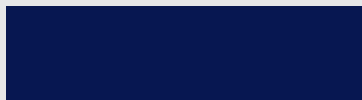
Source: Eurostat

Regional GDP growth historically from 1993 to 2013

Copenhagen

2.2%

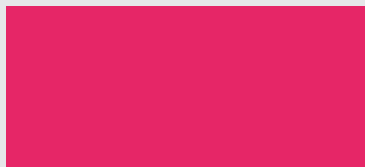
in total growth



Stockholm

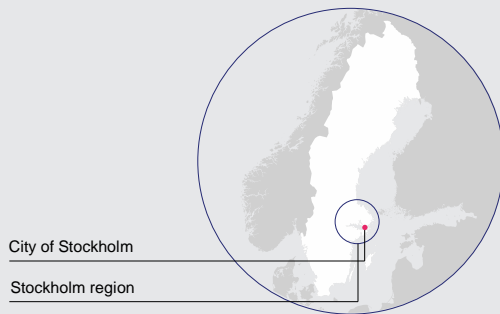
3.5%

in total growth



€95+

Billion investments in the Stockholm region by 2025



City of Stockholm

Stockholm region

€1 billion

The “Slussen” project



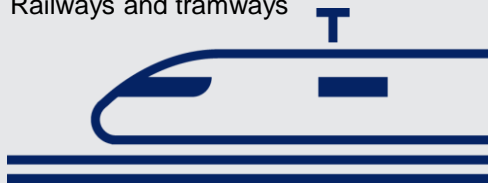
€4 billion

Land and Dev. projects



€9 billion

Railways and tramways



€2,1 billion

The Stockholm Bypass



€36 billion

180,000 new housing units are being built in the Stockholm region



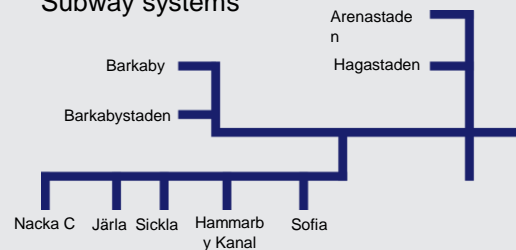
€16 million

The Stockholm City Line



€1,7 billion

Subway systems



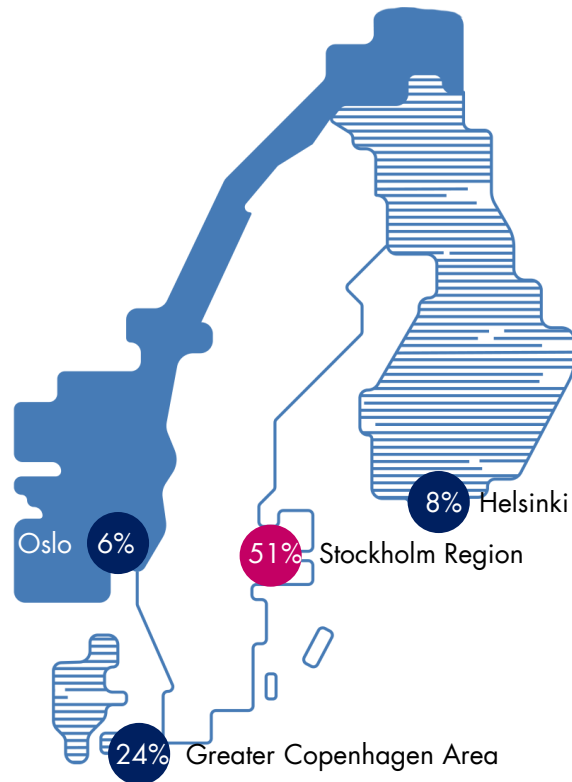
Stockholm ranks no. 10 Cities with the most Global HQ's

Rank	Global HQ	No
1	Tokyo	132
2	London	57
3	Hong Kong	57
4	New York	54
5	Beijing	50
6	Seoul	47
7	Paris	45
8	Taipei	29
9	Houston	25
10	Stockholm	23
11	Mumbai	21
12	Osaka	19
13	Sydney	17
14	Singapore	17
15	Riyadh	17
16	Bangkok	17
17	Dublin	16
18	Toronto	16
19	Moscow	16
20	Shanghai	16
...		...
29	Helsinki	12
59	Copenhagen	10
60	Oslo	8



No. of Regional Headquarters (RHQs) Nordic ranking, per city region

	No of RHQs	Share of RHQs
Stockholm Region	127	51%
Greater Copenhagen region	60	24%
Helsinki region	19	8%
Oslo	15	6%
Gothenburg	13	5%
Jutland	6	2%
Other	10	4%
Total	250	100%



The Finance hub of Northern Europe

- Stockholm is the largest financial market and the economic engine of Scandinavia
- Finance industry directly employs 50 000 people.
- Nasdaq Stockholm is a largest stock exchange in the region and regional hub for Nasdaq.
- Stockholm is HQ for 4 of the 6 largest banks in the Nordics, all have significant part of their activities in the Nordics & Baltic region.
- Swedish banks early adopters ex Mobile banking, MobileBankID, Swish, Tradetech etc.
- Nordics tops IPO in EU beating London

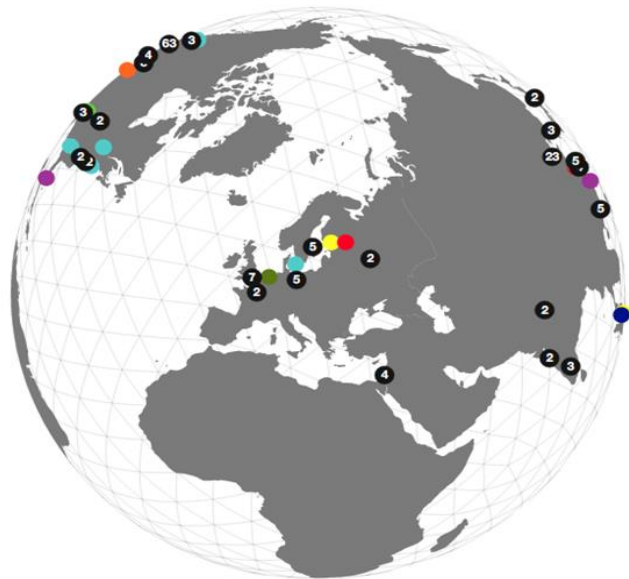


Billion dollar+ software
companies founded
since 2003

Stockholm 5th city globally in creating most billion \$ startups!



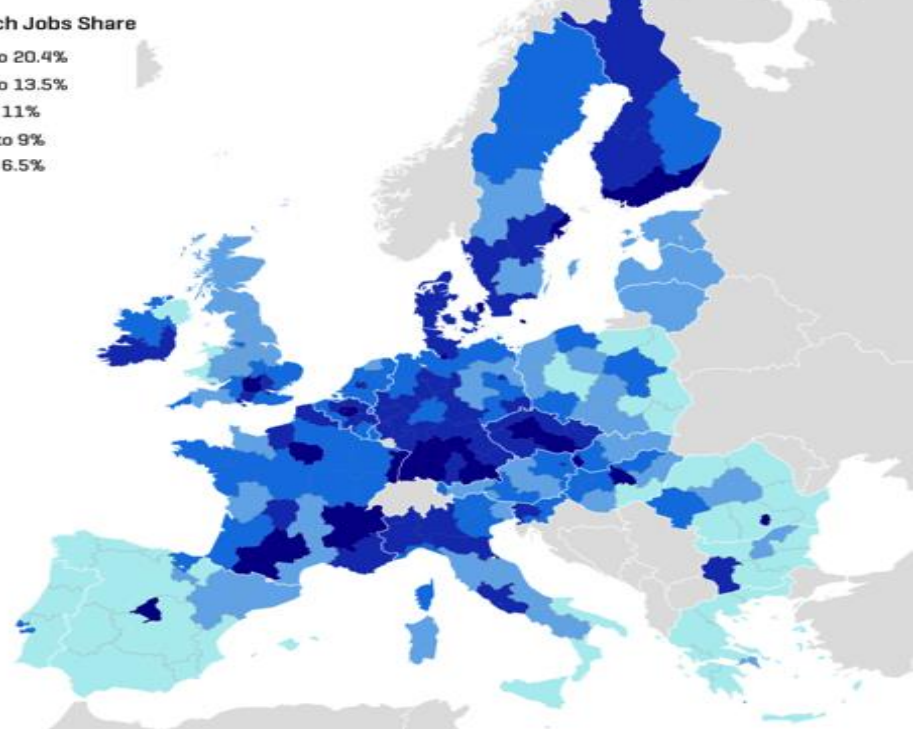
Per capita, Stockholm is 2nd in the world after Silicon Valley





High-Tech Jobs Share

- 13.5 to 20.4%
- 11% to 13.5%
- 9% to 11%
- 6.5% to 9%
- 3% to 6.5%



Stockholm Tech Industry:

197K
work in tech

18%
work in tech

About us



Stockholm Business Region AB

Stockholm Business Region is a company wholly owned by the City of Stockholm, and is part of the Stockholms Stadshus AB Corporation. Our aim is to make Stockholm the leading sustainable growth region in Europe.



Invest Stockholm Business Region AB

Invest Stockholm is the official investment promotion agency of Stockholm. We work on a long-term basis with the marketing and development of the Stockholm region as a business destination.



Visit Stockholm AB

Visit Stockholm is the official visitors bureau of Stockholm. We promote and develop the Stockholm region as a travel destination, with the aim to increase the number of international bednights.